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| DATE: 03/26/91 | SALES INFORMATION SYSTEM | TIME: 16:45 |
| SUBJECT: WAWA INFORMATION | SENDER: J. A. MORRIS/1340 |
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TO: J. H. CASEY/1228
G. B. BROWN/1230
J. A. MILLER/1232

SUBJECT: WAWA TEST STORES INFORMATION

*J. M. 3/28/91
Wawa*

GENTLEMEN:

LISTED BELOW IS INFORMATION ON ITEMS NEEDED FOR THE ROLLOUT OF THE (35) WAWA TEST STORES.

THESE ITEMS HAVE BEEN TRANSFERRED TO YOUR DIVISION ALLOCATIONS AND NEED TO BE ORDERED BY YOU:

MIP SALEM BELT BAG - #149228

DIVISION 1228 - 18

1230 - 3

1232 - 79

SALEM MIP LIGHTER HOLDER - #150504

DIVISION 1228 - 18

1230 - 3

1232 - 79

DIVISION 1232 - ON 3/26 WE ORDERED (150) SKUS - #149327

CAMEL MARBLEIZED CAPS FOR SHIPMENT TO YOUR OFFICE

GROUND MOUNT SIGNS SENT FROM DIVISION 1332

TO DIVISION 1228 - 2
TO DIVISION 1232 - 10

THE FOLLOWING ITEMS WERE SHIPPED VIA OVERNIGHT FREIGHT ON 3/26 TO YOUR OFFICES

DIVISION 1228: 2 CAMEL POLE SIGNS

1 - SALEM POLE SIGN (2/SKU)

1 - BOX COUPONS

(6 ROLLS EACH MULTI-BRAND AND SALEM 3-PACK \$1.00)

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DIVISION 1230: 1 - CAMEL POLE SIGN

1 - POUCH/COUPONS SENT VIA PRIORITY MAIL)

(1 ROLL EACH MULTI-BRAND AND SALEM 3-PACK \$1.00)

DIVISION 1232: 14 - CAMEL POLE SIGNS

4 - SALEM POLE SIGNS (2/SKU)

1 - BOX COUPONS

(15 ROLLS MULTI-BRAND 3-PACK \$1.00 AND 21 ROLLS SALEM 3-PACK \$1.00)

WE ARE TRYING TO SECURE CURB MOUNT SIGNS TO SEND (2) TO DIVISION 1228 AND (5) TO DIVISION 1232. AT THIS TIME WE HAVE NOT RECEIVED A RESPONSE FROM ANY DIVISION THAT SOME ARE AVAILABLE.

IF YOU HAVE ANY QUESTIONS, PLEASE ADVISE.

THANK YOU FOR YOUR HELP WITH THE ROLLOUT OF THE PREFERRED PRESENCE PROGRAM IN
THESE (35) WAWA TEST STORES.

SINCERELY,

JIM

J. A. MORRIS

JAM/GAM

CC: REGIONAL MANAGERS
R. B. GROUT

M-2

*** END OF MESSAGE ***

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